## **OIX Membership Benefits**



Improved Access to Buyers

- Product / Services listing on our online Directory, including your certifications to trust frameworks
- Social Media engagement, collaboration & amplification
- Free places at OIX's annual full day conference
- Sponsorship opportunities at the OIX Conference, the worlds largest Digital ID conference.
- OIX ID Service Provider contacts list
- Work collaboratively to drive adoption of digital identity by service providers
  - In 2023 OIX will be establishing sector sub-groups of servicer providers to drive Digital ID adoption

## Market Credibility

- Promote own brand through association with OIX
- · Membership listing on OIX Website
- Opportunity to become an elected General Member representative on the OIX board

## Market Influence

- Influence OIX Strategy
- Collaborate with other OIX members
- Help execute OIX Strategy, elevating own brand position and knowledge
- Take part in working groups and projects driving forward identity definition and adoption
  - Current working groups are Trust Frameworks, Relying Parties Engagement, Data Standards, Global Interoperability, Fraud Controls and Signals, E-signatures
- Attendance at OIX member only workshops
  - We are currently running workshops to influence the BETA version of the new Trust Framework
  - Workshops on the EU eIDAS2 EUDI Wallet approach in early 2023.
- Input into key consultation responses by OIX
- Be part of the "Voice of OIX" to regulators and other ID Stakeholders

## Market Insight

- Insight into what is going on in the Identity Market
- Weekly news update
- Free access to all OIX papers and guides
- · Access to OIX team expertise
- · Access to a large and diverse pool of talent and skill sets
- Access to OIX member key contacts
- Regular Networking opportunities

